

CITY OF COOPERSVILLE  
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING  
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

JANUARY 14, 2014

Chairman Koch called the meeting to order at 5:15 P.M.

Present

Board member Cooper  
Board member Du Pilka  
Board member DeJong  
Board member Schmidt

Board member Veldman  
Chairman Koch  
Director Patrick

Absent

Board member Hanenburg  
Board member O’Dea  
Board member Reeves

Board member Slater  
Board member Spoelman  
Board member Verseput

Board member Schmidt moved to approve the agenda with one addition. Board member Du Pilka seconded, motion carried.

Board member Du Pilka moved to approve the meeting minutes of November 12, 2013. Board member DeJong seconded, motion carried.

Chairman Koch opened the floor to citizen input and suggestions. There were none.

Board member Schmidt moved to approve the invoice from CBS Outdoor for digital billboard from 12/2/13 to 2/23/14 totaling \$2,850.00. Board member Cooper seconded, motion carried.

Board member Schmidt moved to proceed with asking P.M. Blough, Inc. (Pam Blough) to design a site plan to place C&M Railway’s Benjamin F. Cooper Locomotive #300 on the private property between the historical museum and the Coopersville Farm Museum. Board member Du Pilka moved to amend the motion to add “determine whether this location is the best place to put the locomotive.” This motion to amend died for lack of support. Board member Du Pilka then seconded the original motion. Motion carried.

The board discussed the merits of prioritizing projects per Director Patrick’s request. Due to the absence of many members, the board asked Director Patrick to email them a list of the projects he wishes them to prioritize, and they will send their results to Marketing Director Jan Richardson for her to compile the results.

After much discussion, Board member Schmidt moved to skip doing a farmers market for 2014. Board member DeJong seconded, motion carried.

The board asked to have a concise, clarified mission statement per the suggestions given and be presented for approval at the next meeting.

Board member and C&M RR president Du Pilka informed the board that a demolition contractor has been secured for work to begin on 306 Main Street. He then indicated that the work start was waiting on obtaining a worker's comp policy, and that they continue to have concerns regarding moving utilities and coordinating with the city. He indicated that he has met with Fred Rosel regarding the water and sewer utilities.

Board member Schmidt moved to receive and file the board packets which consist of: December—City Council meeting minutes of 11/11/13 and draft 11/25/13; draft Planning Commission minutes of 11/18/13; and January—November and December 2013 permits issued; draft City Council meeting minutes of 12/9/13; January 8, 2014 e-mail from Paul Spoelman. Board member Cooper seconded, motion carried.

Chairman Koch again opened the meeting to citizen comments. There were none.

Marketing Director Jan Richardson reported:

- she is working with a good firm to produce a piece promoting Coopersville. Additional ideas were being floated such as banners in the roundabout, and the creation of a logo;
- she will be meeting again with Mitch Nyberg to produce a promotional video for Coopersville's website, or for use in movie theaters, etc.;
- the Medical Mile Resource Group will meet on Friday, January 24<sup>th</sup> at Helen DeVos Children's Hospital, and commented on how this group's meetings have become a great place to network;
- asked that when the work commences on 306 Main Street that a sign be placed in their window exclaiming, "Look folks, we're doing something!"; and
- mentioned that she will be out of state until April.

Board member DeJong moved to adjourn. Board member Veldman seconded, motion carried.

The meeting adjourned at 6:09 P.M.

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Chairman Koch