

CITY OF COOPERSVILLE
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

OCTOBER 14, 2014

Chairman Pro Tempore Verseput called the meeting to order at 5:15 P.M.

Present

Board member Cooper
Board member DeJong
Board member Du Pilka
Board member Hanenburg
Board member O'Dea
Board member Spoelman

Board member Schmidt
Board member Slater
Board member Veldman
Chairman Pro Tempore Verseput
Marketing Director Richardson

Absent

Chairman Bob Koch
Director Patrick

Board member Schmidt moved to approve the September 9, 2014 regular meeting minutes as corrected. Board member Cooper seconded. Motion carried.

Chairman Pro Tempore Verseput opened the floor to citizen input and suggestions. There were none.

Board member Schmidt stated that the snowplowing contract with Borgman Tree Service is up for renewal and asked if the walkways from the north and south parking lots leading to Main Street could be added. Dan Borgman of Borgman Tree Service and Fred Rosel, Supervisor of Buildings and Roads from the City of Coopersville were present to answer questions about last winter's plowing and which areas were plowed by the DPW. Storage of snow will continue to be at the Clock Tower and the north edge of North Main parking lot. Pro Tempore Verseput stated that last year was a tough year for snowplowing and there were very few complaints. Motion to renew the snowplowing contract with Borgman Tree Service with addition of the walkthroughs was made by Board member DuPilka. Board member DeJong supported. Motion carried.

Marketing Director Richardson asked that the Mitch Nyberg video proposal be tabled until next month as they are still working on the direction and focus of the script. Motion to table was moved by Board member Schmidt and supported by Board member Hanenburg.

Marketing Director Richardson stated that some businesses have been beautifying the back side of their businesses since the last time the DDA Board met. She still intends to propose to South side Main Street businesses to add a sign similar to Mark Douglas' "Real Estate" sign. Board member Slater mentioned it would be worth researching the sign ordinance and Board member Hanenburg suggested the signs be of

uniform design and color scheme. Fred Rosel stated that the fencing along both north and south parking lots can be stained the same as the pavilion and will provide estimates on pricing to the DDA. Board member Du Pilka stated that he would like to see more green spaces around the South side parking lot and would work with the City to install a water meter for sprinkling.

Chairman Pro Tempore Verseput recommended that the Board should come up with two or three locations for the placement of the John Engler train, and research the advantages and disadvantages of each location to present to the board. Board member Du Pilka stated that the railroad has no plans to remove the existing ticket booth and in order to fit the Engler canopy, trees would be removed and parking spaces lost. He stated the railroad owns half the parking lot [*Note: Ottawa County GIS demarcates the six adjoining parking spots immediately south of the ticket booth as owned by the railroad; the remainder of the parking lot is City owned*]. Board member Du Pilka said that the Railroad board would be meeting the next day and would discuss the placement. He also suggested placement at the freeway and 68th Avenue or River Street as possible locations. Pro Tempore Verseput noted the locations deserving of consideration will be:

1. Downtown at the existing ticket booth;
2. Freeway at River near the current welcome sign; and
3. Freeway at 68th Avenue.

Board member Schmidt asked Board member Du Pilka to share the Railroad board thoughts with the Director.

Board member Spoelman moved to receive and file the October Information Packet which consists of: Grand Rapids Business Journal "Delivering Spaces that Live Larger" dated Sept. 15, 2014; City Council meeting minutes of September 8, 2014; City Council Draft meeting minutes of September 22, 2014; Chamber of Commerce request for donation for Christmas float storage dated Sept. 22, 2014; and Monthly Permits Issued September 2014 – City of Coopersville. Board member O'Dea seconded. Motion carried.

Chairman Pro Tempore Verseput again opened the floor for citizen comments. There were none.

Marketing Director Richardson shared Director Patrick's notes on the Second River Crossing Water project, stating that there is currently no new information and is expecting to hear more by the end of the month. Ottawa County Rural Task Force reported that the new West Randall reconstruction project MDOT funding estimates are \$97,000 short of what was originally awarded and this project is listed as the top project to receive funds. She also mentioned that there are several stumps around the city scheduled for removal *en masse* at \$35 each stump; otherwise removing them one at a time will cost about \$200 per stump if done at the same time of tree removal. Marketing Director Richardson stated that Director Patrick will be meeting with the Property Acquisition committee soon.

Marketing Director Jan Richardson reported that the brochure has the new photos placed, but there are more changes. She will provide a revised draft copy with the board next week.

Board member Schmidt complimented the DPW on the pavilion staining and the paving company on a great job downtown.

Board member Du Pilka motioned to offer the Chamber additional funds for the Christmas Float Storage shed project. Support by Board member Schmidt. Board member Du Pilka motioned to amend the original motion to have Director Patrick review the amount available for donation and report to the DDA next board meeting. [*Note: no support was made for the Amended Motion*] Amended motion carried.

Board member DeJong moved to adjourn the meeting. Board member Slater seconded.

The meeting adjourned at 5:56 P.M.

Chairman Bob Koch

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