

CITY OF COOPERSVILLE
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

JULY 14, 2015

Chairman Koch called the meeting to order at 5:15 P.M.

Roll Call

Present

Board member Cooper

Board member DeJong

Board member Hanenburg

Chairman Bob Koch

Board member Schmidt

Board member Spoelman

Board member Veldman

Chairman Pro Tempore Verseput

Director Patrick

Marketing Director Richardson

Absent

Board member Du Pilka

Board member Slater

Motion was made Board member Schmidt to excuse the absences of Board members Du Pilka and Slater. Board member Veldman seconded. Motion carried.

Agenda

Motion was made by Board member DeJong to approve the amended agenda as presented. Board member Cooper seconded. Motion carried.*

*Agenda was amended to include item 7.A.2 – Election of DDA Board Chairman.

Minutes

Board member Spoelman moved to approve the June 9, 2015 regular meeting minutes. Board member Schmidt seconded. Motion carried.

Citizen Input and Suggestions

Chairman Koch opened the floor to citizen input and suggestions. There were none.

Scheduled Guests

There were none.

Petitions and Communications

Chairman Koch stated he would be willing to serve another term on the Board. Board member Verseput motioned to accept the renewal of Board members Koch, Schmidt, Slater, and Spoelman. Board member Veldman seconded. Motion carried unanimously.

Chairman Koch stated he would be willing to serve again as Chairman. Motion was made by Board member Hanenburg to re-elect Board member Koch as Chairman. Motion was supported by Board member Cooper. Motion carried unanimously.

Chairman Koch stated the DDA by-laws are up for renewal. Board member Verseput motioned to amend the by-laws to indicate that the City Treasurer will serve as the DDA Treasurer. Board member Schmidt seconded. Board member Spoelman motioned to amend previous motion to include three additional committees: Beautification & Maintenance, Grants, and Refuse & Snow Removal. No second was made; motion failed. Original motion carried unanimously.

Chairman Koch commented that non-standing committees can be appointed every year and are not necessary to be part of the by-laws. Board member Verseput stated he would like the boundaries to expand, to which Director Patrick replied that the statutory requirements to expand the boundaries is a long process and is separate from the by-laws.

Board member Spoelman motioned to establish three committees: Beautification & Maintenance, Grants, and Refuse & Snow Removal. Board member Schmidt supported. Motion carried unanimously. Board member Verseput inquired under which existing standing committee the three additions would be added, to which Chairman Koch stated they would be under the auspices of the Executive Committee.

Director Patrick updated the Board on the Pocket Park developments: Pam Blough is updating the Phase II and Phase III construction numbers since costs may have changed. He stated that Pam mentioned water features are more standardized and affordable now. He will be meeting with her again in two weeks, after which he will present to the Board. Construction would not begin until Del Shannon Days are complete. Chairman Koch mentioned that the community has been asking for a splashpad on social media and asked if there was a way to fundraise to get a nicer splashpad. Director Patrick replied that it would be possible for a splashpad to be sponsored or named by a donor; this could be incorporated in Phase II instead of Phase III if a donor comes forward.

Board member Verseput inquired if the Library agreement would be discussed, to which Director Patrick replied it would be on the August agenda.

Board member DeJong met with Board member Spoelman and Director Patrick concerning the Property Acquisition. He stated they have concerns about electrical in the building and are obtaining quotes to have the electrical appraised. Board member Spoelman mentioned the roof is fairly new. Board member Veldman inquired as to its purpose, to which Board member Spoelman mentioned they are not ready to share.

Director Patrick introduced the Redevelopment Act for expanding municipal Liquor Licensing. The DDA/City meets the governmental criteria to qualify. He stated the city is pursuing such questions as who owns the license, the local government or the licensee; how many licenses will be available; and what kind of investment must be put in and the timelines. The city's attorney has helped another community develop ordinances and contracts under this same act; properties would have to be a special land use and cannot take the license out of the community otherwise it becomes null and void. No one has challenged that contract in that city. Board member DeJong mentioned one community required

that 75% of the business needed to be food, which draws restaurants. Director Patrick will put together the steps and timeline if the Board determines it would like to pursue this.

Board member Schmidt motioned to accept and file the June Information Packet, which consists of: "Retailer opens distribution center in Coopersville," Grand Rapids Business Journal, June 6, 2015; City letter to residents concerning River Street no-parking zone dated July 6, 2015; City Council minutes dated June 8, 2015; City Council Draft Minutes dated June 22, 2015; Monthly Permits for May 2015; and Monthly permits for June 2015. Board member Verseput seconded. Motion carried.

Citizen Input and Suggestions

Chairman Koch again opened the floor for citizen comments. There were none.

DDA Director's Comments

Director Patrick mentioned that West Randall road reconstruction started; many traffic tickets were issued to cars who were trying to cut through private lots.

Marketing Director's Comments

Marketing Director Jan Richardson is working on:

- Continued meetings with Medical Mile Regional Group. Most recent tour was the Secchia building tour at MSU on medical mile. Sue Schmidt has also joined the group in order to help market Coopersville as a community for medical staff and students moving to West Michigan.
- Still planning and working on the MMRG hosting event in September at Continental Dairy.
- We need rooftops; need to define land and owners for new development in the city.
- Walk-Thru Park; getting updated numbers for foundation donations. Pam Blough will have conceptual drawings in a month to share with possible donors.

Board Member's Comments

Board member Schmidt inquired if the city could look into the property at the eastern end of Main, as it requires some cleanup.

Board member Cooper shared that the Relay for Life fundraising set a record in Michigan and the community raised \$72,000. One business alone raised \$15,000.

Board member Veldman commented that the area between Danforth and Main should be considered by the board as to how to beautify it, if there are resources available, and how it could support the vision of the community. He suggests some long range planning could make it visually appealing.

Chairman Koch's Comments

Chairman Koch suggested sharing the CAPS video with the MMRG meeting taking place in September.

Adjournment

Board member Schmidt moved to adjourn the meeting. Board member DeJong seconded. The meeting adjourned at 6:00 P.M.

Chairman Bob Koch