

CITY OF COOPERSVILLE
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

JUNE 13, 2017

Chairman Koch called the meeting to order at 5:15 P.M.

Roll Call

Present

Board member Beers
Board member Hanenburg
Chairman Koch
Board member Schmidt
Board Member Spoelman

Board Member Veldman
Pro Tempore Verseput
Director Patrick
Marketing Director Richardson

Absent

Board member Du Pilka
Board member Cooper
Board member DeJong
Board member Slater

*Board member Schmidt departed at 5:45 P.M.

Motion was made by Board Member Spoelman to approve the absences of Board Members Cooper, DuPilka, and Slater from the June board meeting. Seconded by Board Member Verseput. Motion carried unanimously.

Agenda

Motion was made by Board member Schmidt to approve the agenda as amended. Board member Veldman seconded. Motion carried.

Minutes

Board member Hanenburg moved to approve the May 9, 2017 regular meeting minutes as presented. Board member Spoelman seconded. Motion carried.

Citizen Input and Suggestions

Jan Ver Berkmoes of Daniel's Beauty Shop, 323 Main Street, said that there are kids riding skateboards on sidewalks, swerving between pedestrians as obstacles, skateboarding on top of the tables in the Pavilion and the benches in Walk-Thru Park. When approached, they are rude. John Hubert of Off the

Tracks Grocery, 303 Main Street, seconded Jan's comment and said it also includes kids on bikes as well. He said the kids have bent the bench which he has outside his shop. Director Patrick replied that he will work with Sgt. Luce in the short term and address the possibility of creating a skatepark with Council and the Recreation Department. He also stated that he will shift the security cameras to that area.

John Hubert asked if the city can sweep the sidewalks and main thoroughfare as there is a lot of debris in the gutters and along Main Street.

Scheduled Guests

There were none.

Petitions and Communications

Director Patrick presented the Monthly Revenue and Expenditure Report for April 2017 representing the third quarter, detailing the different incomes and expenditures. Motion was made by Board Member Spoelman to receive and file. Seconded by Board Member Hanenburg. Motion carried unanimously.

Director Patrick stated that the Interlocal Agreement regarding the tax capture of the Library is the formal agreement which the board took action on in the May 2017 meeting. Once signed, this will effectively stop the tax capture by the DDA from the Library funds. Board Member Spoelman mentioned that he has heard nothing but positive comments from the Library Board about it. Motion was made by Board Member Hanenburg to approve the Interlocal Agreement and seconded by Board Member Verseput. Motion carried unanimously.

Director Patrick updated the Board on Pocket Park. The RFP has gone out for bid and closes June 29. The goal is to start construction in July. He stated that construction fencing will be put in place for Del Shannon Days and reserve drop cloths to keep the dust and debris from blowing out because of wind and safety for visitors as well.

DDA Committee updates:

1. Development Committee – The Committee is looking at the areas west of the former Tom's Feedmill in the Railroad yard.
2. Finance and Maintenance Committee – The Committee is discussing maintenance of the railroad crossing at Eastmanville.
3. Marketing Committee – The downtown flowers are in place and looking the best ever; Coopersville Hardware grew the planters. Thanks to Mark Douglas for filling the pots. Board member Schmidt stated she likes the Lumecon lights and inquired if the city was going to move forward with the streetlight replacement, to which Director Patrick replied in the affirmative, that they will be replaced. Board member Schmidt invited the board to attend the North Bank Trail meeting at Crockery Township Hall on Wednesday, June 14, as they are extending the trail into Nunica. Director Patrick commented that Tara Weise, a Planning Commission Board member, represents the city at the North Bank Trail meetings and will be informing the city and DDA when planning and fund allocation needs to begin.

Board member Veldman motioned to accept and file the June Information Packet, which consisted of: NEO Forum Golf Outing Brochure for June 17 event; City Council Meeting minutes dated May 8, 2017; City Council Meeting draft minutes dated May 22, 2017; Planning Commission draft minutes dated May 15, 2017; and Monthly Permits Issued May 2017. Board member Beers seconded. Motion carried unanimously.

Citizen Input and Suggestions

There were none.

DDA Director's Comments

Director Patrick shared the city's Budget Dashboard for the 2017-2018 Fiscal year to highlight how the city spends and plans for its programs.

New medical marijuana laws will go into effect this December and the city has been presenting information both for and against this issue. The pro-side presented at Council and the con-side will be presenting at the June 19 Planning Commission meeting. It is open to the public and board members are encouraged to attend if interested.

The NEO Forum golf outing, a fundraiser for NEO Forum and the Recreation Department is this Saturday, June 17.

Marketing Director's Comments

Marketing Director Richardson stated:

- The Banners are up and she is still getting positive feedback on how they look. It was a great project with the school.
- She is working on a new billboard which will be placed on westbound I-96 by Fruit Ridge Avenue which will promote the central location of the City to both the metro area and the Lakeshore.
- The July Happy Hour will be on Thursday the 27th at the Reserve model homes; all three buildings will be open to the tour.

Board Member's Comments

Board member Verseput announced that this would be his last DDA meeting as he will not be renewing his term which expires this month. He stated it has been a great 20+ years on the DDA Board and it has been a joy to work with you. The Board has accomplished much and he appreciates all the friendships.

Board Members Veldman, Hanenburg, and Spoelman thanked Board member Verseput for his time on the board and his leadership in the community. His efforts are appreciated.

Chairman Koch's Comments

Chairman Koch stated that Board Member Verseput's term is up this year, as is Board Member DeJong and Beers. Board Member Beers has agreed to be reappointed. The Board will have to plan ahead as there are vacancies to fill and five terms coming due in 2019.

Chairman Koch thanked Board Member Verseput for his service. The time and money given to the community is deeply appreciated.

He also thanked Jan, Kristen, and the Coopersville Hardware for the flowers downtown and her work watering the flowers, even on the weekends and holidays. He also appreciates the business owners like Jan and John who water the plants as well.

Adjournment

Board member Hanenburg moved to adjourn the meeting. Board member Spoelman seconded. Motion carried. The meeting adjourned at 5:51 P.M.

Chairman Bob Koch/Pro Tempore Verseput