

CITY OF COOPERSVILLE
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

July 10, 2018

Chairman Koch called the meeting to order at 5:15 P.M.

Roll Call

Present:

Board Member Beers

Pro Tempore Veldman

Board Member Du Pilka

Board Member Schmidt

Board Member Hanenburg

Board Member Slater

Board Member Hubert

Director Seyferth

Chairman Koch

Absent:

Board Member Cooper

Board Member Kelly

Board Member Ver Berkmoes

Motion by Board Member Du Pilka with second by Board Member Beers to excuse the absence of Board Member's Cooper, Kelly and Ver Berkmoes. Motion carried unanimously.

Agenda

Motion was made by Board Member Veldman with second by Board Member Slater to approve the agenda as presented. Motion carried unanimously.

Minutes

Motion was made by Board Member Du Pilka with second by Board Member Hubert to approve the June 12, 2018 regular meeting minutes with corrections to be made. Motion carried unanimously.

Citizen Input and Suggestions None

Scheduled Guests None

Petitions and Communications

Discussion was held on a new mission statement for the Downtown Development Authority.

Board Member Schmidt presented a statement she has been working on.

Board Member Slater stated that the Downtown Development Authority should stay "Pro Business" and maintain what they currently have.

Board Member Du Pilka stated that he comes from a community that does not have a downtown and that the current challenges in Allendale is trying to bring everyone together.

Petitions and Communications continued

Board member Hanenburg stated that Allendale has spent \$75,000.00 on building a City Center and there are not any developers that will touch it. Board Member Hanenburg stated further that the area where the old feed mill is should be improved.

Director, Jonathan Seyferth suggested bringing someone in from the outside that focuses on what the mission of the Downtown Development Authority Board, should be.

Motion by Board Member Beers with second by Board Member Hubert to approve Director, Jonathan Seyferth to post the DDA Director position as presented and to approve the appointment of no more than a five (5) person committee, made up of DDA Members to serve on the Interviewing Team. Director Seyferth stated that he would get the position posted at the end of this week. The Members of the Interviewing Team will be appointed at the August 2018 meeting. Motion carried unanimously.

Discussion was held on the proposed Walk-Thru Park. Director Seyferth stated that he has requested updated renderings from Matt Levandoski from Prein and Newhof and he will be meeting with him on Thursday, July 12, 2018. Several DDA Members expressed interest in attending the meeting with Director Seyferth. Director Seyferth will let the Development Committee Members the time of the meeting.

Board Member Veldman stated that the budgeted amount for this project is \$250,000.00 and he suggested that the DDA stay within the budget and stay with the original idea for the Walk-Thru Park. Board Member Veldman also requested that should the project need to be completed in stages the DDA will need to know from the Architect what plan or design would work best for this project.

Motion by Board Member Slater with second by Board Member Schmidt to approve the two (2) quotes received from Hersch Services, one for \$13,550.00 to install forty three (43) landscaping lights(up lights) at each of the current trees on Randall, and one quote for \$9,200.00 to install six (6) new electric posts and six (6) additional up lights to fill in a gap between the trees along the north side of Randall between Conran Drive and 64th Avenue. Motion carried unanimously by Roll Call vote.

Committee Reports

Development Committee – No updates.

Financial & Maintenance Committee – No updates.

Marketing & Snow Removal/Refuse Committee – Board Member Schmidt informed the Board Members that there were approximately eighty (80) persons in attendance at the June “Music on Main” concert. Board Member Schmidt also encouraged DDA Board members to attend all DDA events. Board Member Schmidt stated that the July “Music on Main” will not require any street closures but may be needed in August as the band that is playing in August has a very large following. Board Member Schmidt is checking in to the possibility of an ice cream cart for the August concert.

Motion by Board Member Schmidt with second by Board Member Hanenburg to receive and file the DDA information packet. Motion carried unanimously.

Citizen Input and Suggestions None

DDA Director's Comments

Director Seyferth informed the DDA Board of the following items:

In August the DDA Board will be presented with the "Draft" of the RFP for Snowplowing.

Would like to plan a Community meeting to explain to business what they should expect from Contractor.

DDA Director's Comments continued

August 20, 2018 the Chamber of Commerce and the Community Foundation is hosting an Open House at the Library and the Chamber of Commerce would like to know if the DDA would like to participate.

Director Seyferth will be sharing more information on this event. DDA Members were in favor of participating in the event.

DPW Supervisor, Bryan Buist explained to the DDA Board that he is currently working on changing some of the wording in the Snowplowing Contract. Mr. Buist believes that some of the past issues they've had with the snowplowing were related to how the contract was worded. The new wording will require that the snowplowing will be completed by 8:00 A.M. and that the plowing must be done with every two (2) inches of snow.

Director Seyferth stated that he is planning to hold a Community meeting to explain to business owners what they should be expecting from the Contractor that is hired to perform the snowplowing.

Board Member's Comments

Board Member Du Pilka inquired about current ordinances on skateboards and bicycles on the city sidewalks.

Board Member Hanenburg informed Chairman Koch that his term on the board will expire in December and that will not be serving on the board after that time.

Board Member Schmidt informed the board that Jamie Copenhagen will be playing Del Shannon music at the library on Thursday, July 12th and Del Shannon's son will also be in attendance.

Board Member Slater had to leave meeting at 6:16 P.M.

Board Member Hubert had no comments.

Board Member Beers had no comments.

Board Member Veldman stated that the City's DPW does a great job.

Chairman Koch's Comments None

Adjournment

Board Member Du Pilka moved to adjourn the meeting. Board Member Veldman seconded. Motion carried. The meeting adjourned at 6:32 P.M.

Chairman Bob Koch/Pro Tempore Veldman