

CITY OF COOPERSVILLE
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

September 13, 2022

Board Chairman Veldman called the meeting to order at 5:15 P.M.

Roll Call

Present:

Board Member VerBerkmoes	Board Member Dykstra
Board Member Karasinski	Board Member Kelly
Board Member Luther	Board Member Grossenbacher
Board Member DuPilka	Board Member Gerard
Board Member Noel	
Chairman Veldman	DDA Admin Kate Terpstra
City Manager/DDA Director Dennis Luce	

Absent: Board Member Slater

Motion to excuse by Board Member DuPilka with support from Board Member Dykstra. Motion carried unanimously.

Additions/Corrections to Agenda

None

Minutes

Motion by Board Member DuPilka with support from Board Member Kelly to approve the meeting minutes of August 9, 2022 as written and presented. Motion carried unanimously.

Citizen Input and Suggestions

Justin Willison of Spring Lake Bridal asked that the Board Members, as leaders of the community, support and volunteer where able. He stated that as he has gotten to know DDA Admin Terpstra he sees her doing a lot and and hopes the entire board supports with Music on Main and North Bank Trail efforts as it's good for all the businesses in the area. He stated that he has been told by business owners that DDA Admin Terpstra has been speaking to business owners one on one to find out where they are willing to help and see what they need.

Public Hearings

None

Petitions & Communications

7.A Staff is working to put together a sub-committee formed of Board Members, Coopersville Rotary Members members of Downtown Main Street businesses and interested community members to run Music on Main for the 2023 Season. Bands are already being booked and the Coopersville Rotary is working to put together a budget of what they will be donating for the season. Board Member Luther would like to know what help is needed. DDA Admin Terpstra stated that volunteers will need to be available the day of for set up and cleanup, as well as figuring out things that will happen on Main Street during the evening of Music on Main Events. Board member DuPilka asked if any people have been approached yet. DDA Admin Terpstra stated she has spoken with several

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interested people and has a pretty solid committee for next year. DDA Director Luce updated on on the Food Truck Ordinance that now excludes the C2 zone of the DDA, which is the downtown area. Board Member Buth would like to see the events on the same night instead of different nights of the week.

7. B. Several updates on the North Bank Trail including: 64th Ave - 80th ave clearing finished. Crockery Township Milage renewal vote on Nov 8. Staff is putting together a Safe Routes to School Team for a meeting on October 5. Fundraiser scheduled for September 22. Coopersville Rotary is hosting an interclub dinner on November 10 and donating proceeds to the trail. Prein & Newhof is working on preliminary mapping. Board Member Buth would like to motion for \$300 to be donated to the North Bank Trail Fundraiser on September 22. Board Member Grossenbacher 2nds the motion. Board Member Noel asked if the DDA has a budget for that. Director Luce stated yes it does.

7. C. Michigan Downtown Day letters were sent out asking businesses if they'd like to participate in a Downtown Day on Saturday, September 24. Interest was medium, and event will reflect that. There will be some vendors setup, as well as a booth to donate items for the animal shelters.

DDA Information Packet

Motion by Board Member Dykstra with support by Board Member Noel to receive and file the DDA Information Packet. Motion carried unanimously.

Citizen's Input and Suggestions

Justin Willison of Spring Lake Bridal asked if there would be vendors setting up at Downtown Day. DDA Admin Terpstra told him yes there would. He also stated for concert nights there is a lot to do that people can volunteer with such as setting up trash cans, sweeping large messes, cleaning up garbage cans afterward. He also stated he thought people down on his end of Main Street would appreciate things happening down there as well.

City Manager/DDA Director's Report

- Updated the board on the revised Food Truck ordinance that excludes the C2 zone of the DDA District from the ordinance and that area will now be reviewed during special event requests.
- Thanked Republic Waste for the donation of the recycle receptacles placed downtown. One is in front of Daniel's Hair Salon the other will be in the Pocket Park.

DDA Marketing & Economic Administrator Comments:

All facade grant projects are currently being worked on, with the exception of Delly Belly who's has been finished and is paid in full.

Note the garbage overages happening, there was a pool in one during August.

Board Member DuPilka

Just want to say Thanks DDA Admin Terpstra for your hard work.

Board Member VerBerkmoes

Trick or Treat information is being planned right now. Scarecrow information is available and those will be put out the first of October. To Board Member DuPilka several of her customers would like to see lights on the train to make it look like the Polar Express.

Board member Luther

Board Member DuPilka for the train should consider an evening event for something fun like a fine dining date night train ride. Thanked DDA Admin Terpstra for your hard work and keeping us motivated.

Board Member Noel

The landscaping in the North DDA lot is looking really good.

Adjournment Motion by Board Member Dykstra with support from Board Member Gerard to adjourn the meeting. Motion passed unanimously. Meeting adjourned at 5:55pm.

Chairman, Ron Veldman