

CITY OF COOPERSVILLE
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

December 12, 2023

Board Chairman Veldman called the meeting to order at 5:15pm

Roll Call

Present:

Board Member VerBerkmoes
Board Member Orent
Board Member Gerard
Board Member Noel
Board Member Luther
Chairman Veldman
Staff: Terpstra
Director: Luce

Absent: Board Member Slater, Board Member DuPilka, Board Member Cooper, Board Member Datema
Motion to excuse absences made by Board Member Gerard with support from Board Member Noel. Discussion ensued from Board Member Verberkmoes asking how many absences are allowed a year, because she thought it was stated somewhere. Director Luce told her the bylaws state that as long as the absences are excused they are allowed any number of them. Motion carried, 5 yay, 1 nay.

Additions/Corrections to Agenda

Minutes

Motion to approve the October 2023 meeting minutes by Board Member Noel, motion supported by Board Member Luther. Motion carries unanimously.

Citizen Input and Suggestions

Public Hearings

Petitions & Communications

7. A. Merlin Enclosure – Chairman Veldman updated the board on the progress of the fundraiser being held by the Historical Society for the Merlin Enclosure. At this time they are optimistic that they will have the funds for the first phase of the project, there was a donor offering to match funds raised up to a certain amount. Director Luce stated that they are working on agreement with the Historical Society and Community Foundation for the funds held at the City currently. Board Member Noel asked if there was any revenue from the museum or any plans for the museum to have revenue. Director Luce stated it's a free museum, so no revenue. Board Member Luther asked what organization was asking for the donations and how are the advertising. Director Luce stated this fundraiser is through the Coopersville Historical Society. Chairman Veldman stated they've done a lot to preserve information in the community and you can find it on the website. This fundraiser came together rather quickly and he knew they were working to get people informed about it. Board Member Luther asked about a buy a brick or donations of that nature. Conversation ensued about the buy a brick donation and ideas for advertising donors at the enclosure.

7. B. PA System Downtown – Staff Member Terpstra stated that we are just looking to update the existing system and get it working through the downtown again and see if we can get the microphone to reach to the Pocket Park.

Director Luce stated a mobile PA System that can be used in various locations might be useful at this time. Board Member Noel asked if it would tie into the system we currently have. Staff Member Terpstra stated that we could ask KVO to work with us on it, because they installed the system we have. Board Member Gerard asked at what point we ask for other quotes. Staff stated that KVO installed the system we have and service it and we've worked with them on it for 5 years and they do a good job. Director Luce asked if we had any further ideas for a PA System.

DDA Information Packet

Motion by Board Member Verberkmoes with support by Board Member Gerard to receive and file the DDA Information Packet. Motion carried unanimously.

Citizen's Input and Suggestions

City Manager/DDA Director's Report

- Asked the board if they'd like to have an updated absence list for the next meeting or to have that added to the agenda for a discussion with a review of the bylaws.

DDA Marketing & Economic Administrator Comments:

- No comments

Board Member Comments are available from Staff member Terpstra.

Adjournment Motion by Board Member Noel with support from Board Member Luther to adjourn the meeting. Motion passed unanimously. Meeting adjourned at 5:45 PM

Chairman, Ron Veldman