

CITY OF COOPERSVILLE  
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING  
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

**February 8, 2022**

Board Chairman Veldman called the meeting to order at 5:15 P.M.

**Roll Call**

**Present:**

Board Member Dykstra                      Board Member Slater  
Board Member Karasinski  
Board Member Luther                      Board Member Grossenbacher  
Board Member Ver Berkmoes      Board Member Gerard  
Chairman Veldman  
City Manager/DDA Director Dennis Luce

**Absent:** Board Member Buth, Board Member Du Pilka, Board Member Noel and Board Member Kelly

Motion by Board Member Slater with support by Board Member Dykstra to excuse the absence of Board Member Noel and Board Member Buth. Motion carried unanimously.

**Additions/Corrections to Agenda** None

**Minutes**

Motion by Board Member Verberkmoes with support from Board Member Luther to approve the meeting minutes of January 11,2022 as written and presented. Motion carried unanimously.

**Citizen Input and Suggestions**

None

**Public Hearings**

None

**Petitions & Communications**

Discussion was held on the Main Street program. Board Member Slater asked for clarification if DDA Admin Terpstra was looking for a sub-committee right now. DDA Admin Terpstra told him not at this time. He also asked for clarification on the hierarchy of the program. Staff will create a flow chart for a future meeting. Staff asked a couple of board member to complete the online training before the end of 2022. Chairman Veldman and Board Member Gerard were interested.

Discussion was held on the Façade Grants. Board Member Dykstra clarified that when the 2020 application was created the old application was used and broken down for the new one, some items may have been missed but it was heavily leaned on and it was not meant for just the downtown area. Board member Slater wants to make sure that after the subcommittee finalizes the draft of the new application it is brought to the board to vote on, as well as grant recipients. DDA Director Luce recommends the subcommittee creates a new point system. Board

**DDA meeting minutes of 01/11/2022, page 2**

Member Verberkmoes was not given the opportunity to apply in 2020 and was interested. Chairman Veldman suggests we provide a very broad timeline so the applicant has time to get all approvals needed. Board Member Verberkmoes is interested in being on the Façade Grant Subcommittee when it is formed.

Discussion was held on the North Bank Trail. A new committee is forming with first meeting on February 10, 2022. DDA Admin Terpstra suggested members from the Board join the committee as it's in the DDA plan currently. DDA Director Luce suggests the board members think about what that trail looks like and where it would go in the downtown area. Board Member Gerard asked if this committee would be open to the public. DDA Admin Terpstra said "yes, absolutely".

**DDA Information Packet**

Motion by Board Member Dykstra with support by Board Member Grossenbacher to receive and file the DDA Information Packet. Motion carried unanimously.

**Citizen's Input and Suggestions**

Justin Willison suggested staff or board members talk to each business when the façade grants are made available and advertise it on several avenues besides the website. He also suggested the North Bank Trail committee seeks out members of the community to help. He also suggest for the Michigan Main Street program we involve more of the community and organizations to possibly get funding from the state. He stated that if we only have the DDA working on this project there won't be much of a chance to get voted in to the program further. Justin also requested the current DDA board participates more and absences are paid more attention to. He questioned Board Member DuPilka's several absences.

**City Manager/DDA Director's Report**

**City Manager/DDA Director Dennis Luce reported on the following items:**

- Suggested posting the Façade Grant information on the website and in the Coopersville Observer.
- Staff is reviewing garbage rates and will have a contract proposal from Republic at the March Meeting.
- Found previous meeting minutes that said a 20% fund balance was established.

**DDA Marketing & Economic Administrator Comments: None**

**Board Member & Chairman Veldman's Comments**

**Board Member Slater**

- The 20% fund balance was a low point and if there were projects it would be much higher and discussed per project.
- Questioned if there was a way to raise the amount of taxes we capture especially with the inflation being so high. DDA Director Luce pointed out that if the DDA captures more it would take that amount away from the City.

**Board Member Luther**

- Questioned the Board Member absence and suggested if there were several absences the board member is reached out and talked to about their desire to continue participating.
- Board Member Grossenbacher told him there is a policy that was recently reviewed.

**Board Member Dykstra:**

- Regarding the façade grant Jonathan and Ellen sent out postcards based on tax records to inform businesses and community members of the application being available.

**Board Member Grossenbacher:**


- Thanked Justin, Amanda and Jen for continued participation at the DDA meetings and stated it's good to have community members actively involved.

**Board Member Gerard:**

- Thanked everyone who donated items for the Boy Scout Auction he attended with Mayor Duane Young and said it was a very successful event.

**Adjournment**

Motion by Board Member Slater with support from Board Member Luther to adjourn the meeting. Motion passed unanimously. Meeting adjourned at 6:08 P.M.

  
Chairman, Ron Veldman