

CITY OF COOPERSVILLE
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

January 10, 2023

Board Chairman Veldman called the meeting to order at 5:20 P.M.

Roll Call

Present:

Board Member Karasinski	Board Member Kelly
Board Member Luther	Board Member Grossenbacher
Board Member Gerard	
Board Member Noel	Board Member VerBerkmoes
Board Member DuPilka	
Chairman Veldman	DDA Admin Kate Terpstra
City Manager/DDA Director Dennis Luce	

Absent: Board Members Slater, Buth and Dykstra

Motion to excuse by Board Member DuPilka with support from Board Member Grossenbacher. Motion carried unanimously.

Additions/Corrections to Agenda

Correction to Agenda to remove item 6.A – Keri Rogers was not in attendance.

Minutes

Motion by Board Member Grossenbacher support from Board Member Noel to approve the meeting minutes of December 13, 2022. Motion carried, Board Member DuPilka abstained from voting, stating he was not in attendance of the December Meeting.

Citizen Input and Suggestions

None

Public Hearings

6. A DDA Budget Updates - CANCELLED

Petitions & Communications

7. A. This is a follow up discussion to the Informational Meeting held before the regular scheduled meeting. Chairman Veldman asked the board members to express what they felt were the successes and things we needed to work on for the upcoming year. Board Member Kelly asked to define where we stood on the Michigan Main Street project and asked if that could be added to the monthly agenda or minutes. Board Member Noel stated that he finished the training the day before. Other Board Members stated that they have taken the online training course. Staff would like that communicated when finished. Chairman Veldman asked what the board could do to help and support staff and stated that staff needed to be direct in communication with the board. Staff stated that the 2025 TIF Planning process would need to begin in about a year at the latest. Board Members Noel and Grossenbacher would like to be part of that committee. TIF Planning ideas were discussed. Board Member Grossenbacher stated he believes it goes back to being an active or planning board. Discussion was held amongst board members on future planning and if an active board includes events and working events. Director Luce

stated that he felt it was a good thing to have a diverse board like ours that would consider all aspects of a DDA Board.

7. B. Subcommittees were created during the December Regular Scheduled Meeting. Initial meetings need to be held for the Marketing and Façade Grant Subcommittees. Board Member Noel asked to be added to the Contracts Subcommittee. A motion to add Board Member Noel was made by Board Member Grossenbacher and supported by Board Member Luther. Board member Grossenbacher asked to be added to the Marketing Subcommittee. Motion to add Board Member Grossenbacher was made by Board Member DuPilka and supported by Board Member Noel. Marketing Subcommittee will meet January 26 at 2:30pm and Façade Grant Subcommittee will meet January 19 at 4:30pm.

DDA Information Packet

Motion by Board Member Ver Berkmoes with support by Board Member Noel to receive and file the DDA Information Packet. Motion carried unanimously.

Citizen's Input and Suggestions

Justin Willison commented several items discussed:

- Michigan Main Street
- Community Support at Events
- Marketing
- Christmas Parade

City Manager/DDA Director's Report

- Celebrate Coopersville – March 16, 2023
- DDA Staff Greg Vanweeldie does an exceptional job with all of his work and the DDA District has never looked better.

DDA Marketing & Economic Administrator Comments:

- Updates on Staff Member VanWeeldie for the month of December
- New information on façade grants regarding the recodified TIF Act
- State Historic Preservation Office regarding Coopersville's Historic Downtown Status

Board Member DuPilka

The Train will be moved out of the walkway as soon as a part comes in to fix it. Based on Board Member Karasinkis letter he asks that the Director and Chairman investigate the situation.

Board Member Luther

Stated staff does need to be direct and enforce what they need from the board.

Board member Karasinski

Read a statement regarding issues with Board Member Buth.

Board member Grossenbacher

Stated that as the new subcommittees meet everyone needs to remember the DDA District extends all the way to Exit 16 at and the highway not just the downtown area.

Adjournment Motion by Board Member Noel with support from Board Member Grossenbacher to adjourn the meeting. Motion passed unanimously. Meeting adjourned at 6:16pm.

Chairman, Ron Veldman