

CITY OF COOPERSVILLE  
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING  
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

**May 9, 2023**

Board Chairman Veldman called the meeting to order at 5:15pm

**Roll Call**

**Present:**

Board Member DuPilka

Board Member Grossenbacher

Board Member Gerard

Board Member Noel

Chairman Veldman

Staff: Terpstra, Luce

Board Member Orent

Board Member VerBerkmoes

Board Member Slater

**Absent:** Board Member Luther, Board Member Datema, Board Member Cooper

Motion to excuse by Board Member DuPilka with a statement that if we are not going to excuse absences when people notify before the meeting we should make a change within the bylaws to reflect that. Board Member Slater supported the motion. Motion carries unanimously.

**Additions/Corrections to Agenda**

**Minutes**

Motion by Board Member DuPilka with support from Board Member Slater to approve the meeting minutes of March 14, 2023. Motion carries with Board Member DuPilka abstaining.

**Citizen Input and Suggestions**

**Public Hearings**

**Petitions & Communications**

7. A. Executive Committee – Board Member Dupilka suggest no change to the Chairman. No volunteers or recommendations for Board Chairman position. Board Member Dupilka nominates and motions Board Member Veldman to remain Chairman. Board Member Noel supports the motion. Motion carries unanimously. Board Member Dupilka motions Board Member Slater to remain in Vice Chairman position, Board Member Noel supports the motion. Motion carries unanimously. Board Member Slater nominates Board Member Noel to remain Board Member, Board Member Gerard supports. Motion carries unanimously.

7. B. Discussion and Action took place on Updating the DDA By Laws. The updates are approved as written. Board Member Noel motions to approve the changes, Board Member Gerard seconds the motion. Motion carries unanimously.

7. C. Discussion on the public Informational Meeting took place. Board Member Veldman questioned the Randall Street Bridge repairs listed on the TIF plan, asking if those are the repairs currently taking place. Staff Luce responded, partially yes, but more repairs will need to be made on the East end of Randall. Board Member Veldman commented on the landscaping currently being done and how great it looks. Staff Luce stated there have

yet to be any snow plow bids turned in. Board Member Noel asked what the options were if no bids came in. Staff Luce stated he had spoken with the rest of Staff and DPW about this and we may have to assess downtown businesses for sidewalks or figure something out to ensure the snow removal still happens. Board Member Dupilka asked if it was an equipment issue for businesses or what the reasoning was and stated we will someday find that we can't afford to keep paying for the snow plow service out of our budget. Board Member Veldman stated the reality is the City is already plowing the other roads, this is something extra we pay for and we wouldn't be able to assess the parking lots only the sidewalks. Staff Luce stated if the City had to take over the parking lots would be the last thing plowed as roads take precedence.

Staff Terpstra asked the board to read over the previous TIF plan and bring ideas to the next meeting where we will create a TIF committee to begin the TIF planning process for the next 5 years.

Board member Slater asked staff what they saw other cities doing at the conferences she attended with empty buildings. Staff stated that most DDAs are creating incubator businesses for two reasons, fill the empty store front and generate income for their DDA.

Staff Luce asked the board what their opinions were of the temporary stop signs on Randall and 64<sup>th</sup> ave, and stated it seems to be slowing down traffic through that area. Also asked the board what they thought of a four way stop sign on Eastmanville and Randall stating that it would cause people to slow down but also may give extra time to read signage pointing to the downtown.

Board Member Grossenbacher stated he's been asking for signage at the exit ramps where the blue signs are for a long time and nothing seems to happen. Staff Terpstra stated that it is something the business owner has to do themselves with Michigan.org. Board Member Grossenbacher also stated that there is no visibility of the downtown and no signage showing what is downtown. He stated there should be something at the highway exits, intersections and the round about. Discussion ensued about signage and where it could be placed that was City property.

#### **DDA Information Packet**

Motion by Board Member Noel with support by Board Member Gerard to receive and file the DDA Information Packet. Motion carried unanimously.

#### **Citizen's Input and Suggestions**

#### **City Manager/DDA Director's Report**

- Coopersville Rotary and Car show is seeking volunteers for the Coopersville Car Show and Summerfest.
- August 8 meeting is also an election day, unless there are agenda items added the meeting will most likely be cancelled.

#### **DDA Marketing & Economic Administrator Comments:**

- Shared new t-shirt logo.
- Working with Pure Michigan to update information regarding everything in City of Coopersville.

Board Member Comments are available from Staff member Terpstra.

**Adjournment** Motion by Board Member Noel with support from Board Member Grossenbacher to adjourn the meeting. Motion passed unanimously. Meeting adjourned at 6:04pm.

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Chairman, Ron Veldman