

CITY OF COOPERSVILLE
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

May 9, 2023

Board Chairman Veldman called the meeting to order at 5:15pm

Roll Call

Present:

Board Member Cooper	Board Member DuPilka
Board Member Grossenbacher	Board Member Orent
Board Member Gerard	Board Member Datema
Board Member Noel	Board Member VerBerkmoes
Chairman Veldman	Board Member Slater
Staff: Terpstra, Luce	

Absent: Board Luther

Motion to excuse by Board Member Noel with Board Member Grossenbacher supporting. Motion carries unanimously.

Additions/Corrections to Agenda

Minutes

Correction to Agenda for spelling/grammar errors, amount change on 7.C, Board Member Slater motioning for \$350, and addition to Board member Slater's comment adding – if we are not going to be excusing absence.

Motion by Board Member Verberkmoes with support from Board Member Noel to approve the meeting minutes of March 14, 2023. Motion carries with Board Member DuPilka abstaining.

Citizen Input and Suggestions

Justin Willison of Spring Lake Bridal welcomed the new board members and thanked them for their community support. Stated he spoke with Staff Dennis Luce about agenda item 7.A. in regard to shrinking the board size, and remembers they tried to do this about a year ago. His sentiments are that more minds and more bodies help. Especially if it's a small board. Also stated that he applied to join the DDA Board, and his opinion is to not shrink it in size but fill the open seat.

Public Hearings

Petitions & Communications

7. A. Michael Karasinski resigned from the DDA Board in April, creating an open seat on the board. Staff recommends the board begin shrinking by attrition as people resign. Board Member Veldman asked if it was ultimately the City Council's decision, Staff Luce stated yes, but he'd like this Board to decide. Board Member Grossenbacher asked if we are at 11 currently, staff replied yes with one vacancy. Board Member Grossenbacher stated that if active participants come back to each meeting, then he would lean to keep it at a 12-member board. Discussion ensued. Board Member Cooper asked what would happen if it was a split vote, Staff Luce replied to the vote would die then. Discussion ensued with several suggestions of going down to 9 members. Board Member Noel asked what would happen if we didn't have a quorum. Staff replied that it changes to the majority number of members on your board.

Board Member Dupilka motions to stay at the current 11 and eventually end at 9 through attrition with support from Board Member Slater. Board Member Gerard asked for a verification of attrition. Staff Luce stated as people willingly left or resigned the positions would be removed. Motion Carries with 6 yes, 3 no.

7. B. Discussion took place on the 2023 – 2026 Snowplow bid request. Bid requests will be made public at the following trigger levels: 4” at Night, 2” Day Time; 2” at Night, 4” Day Time, 3” at night, 4 “ Day Time, 4” at night, 4” Day time. Board Member Noel asked DPW Staff Buist about the possibility of getting our own equipment for the City and having our employees take care of everything. Buist stated with such a small staff it’s almost impossible to keep up with.

7. C. Staff Member Terpstra shared marketing materials that have been shared and will continue to be updated and be dispersed.

7.D . Discussion took place on the 2023 Music on Main Event. Board Member VerBerkmoes asked that when flyers are printed she gets some for dispersing. Staff Member Terpstra requested that each member sign up to help for one of the nights of the events. Sign-ups will be made available in the next week.

DDA Information Packet

Motion by Board Member DuPilka with support by Board Member Noel to receive and file the DDA Information Packet. Motion carried unanimously.

Citizen’s Input and Suggestions

Mayor Duane Young stated that it is not staff or City Manager Luce requesting the downsize of the board, but council and members of the community. He stated that he has been asked by several community members why the DDA Board is 12 and the other city boards area all much smaller. He listed each of the City’s Board sizes for comparison.

City Manager/DDA Director’s Report

- Thanked Ron Veldman and Randy Laug for the work they are doing on the Merlin Train at the Historical Museum.
- The Splash pad has been fixed.
- The fireplace will not be working until some parts have been replaced.
- Safe Routes to School Meeting on May 16 is very important for community attendance.
- Thanked Michael Karasinski for his time on the DDA Board.

DDA Marketing & Economic Administrator Comments:

- Update on Staff member VanWeeldie’s work the past two months.
- Safe Routes Meeting reminder for May 16
- North Bank Trail Summit for May 18
- Farm Museum has put Discover Coopersville on their advertisements.

Board Member Comments are available from Staff member Terpstra.

Adjournment Motion by Board Member Grossenbacher with support from Board Member Noel to adjourn the meeting. Motion passed unanimously. Meeting adjourned at 5:45pm.

Chairman, Ron Veldman